



THEATRE CONSULTANTS

SINCE 1982

New Theatres

www.novita.ca

THEATRE CONSULTANTS

Our staff covers the full range of experience in theatre. We are designers, technicians, writers, directors, and performers. Because of this, we have a passion for and an intimate understanding of theatre, both the art form and the buildings which support it.

Theatres are complex buildings that need to accomplish many roles, both in their internal functions and within their larger communities. We understand all aspects of what it takes to run a theatre, from the form and function of the building and its technology, to its management and sustainability.

We are an independent consulting and design office only. We do not sell equipment or represent manufacturers or suppliers. Our primary goal is to provide the right solutions for the best possible price.



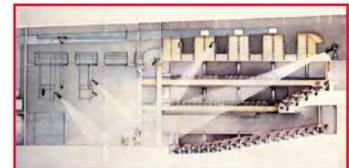
Our Theatre Consulting Services Include:

Theatre Planning

- Facility Planning
- Facility Programming
- Facility Design

Theatre Systems Design

- Auditorium configuration, seating and sightlines
- Functional planning
- Special area detailing
- Stage lighting
- Sound reinforcement and effects
- Audio paging and monitoring
- Production intercommunications
- Assistive listening
- Video monitoring and display
- Counterweight and motorized stage rigging
- Draperies and track
- Elevators and lifts
- Combined show controls
- Digital signage



ROSE THEATRE

Location: Brampton, Ontario

Project Owner: City of Brampton

Date Completed: September 2006

Project Cost: \$55 million

Architect: Page & Steele Architects

Theatre Consultants: Novita



The Rose Theatre was developed in Brampton's Market Square as part of the revitalization of the city's historic downtown core.

As a key member of the design team, Novita's role included facility planning, design of the main auditorium, and the design and specification of theatrical equipment.

Novita's unique seating and sightline design has been widely acclaimed. Brampton Mayor Susan Fennell noted that "Novita did a terrific job of designing this auditorium. It feels as though you can reach out and touch the performers, even from the furthest seat in the house."

The 880-seat auditorium is reminiscent of the grand era of European theatre, while the large stage and backstage provide the modern requirements for shows of all kinds, including full digital broadcast capabilities. The Rose Theatre also has a 160-seat secondary hall and a community meeting room.

In the Rose Theatre's first year of operation, audience attendance surpassed estimates by 75%. The Theatre has been continuously booked since opening day, and has been a key factor in the successful ongoing revitalization of Brampton's downtown.

CRESCENT SCHOOL THEATRE

Location: Toronto, Ontario

Project Owner: Crescent School

Date Completed: September 2004

Project Cost: \$2 million

Architect: CS+P

Theatre Consultants: Novita



The Crescent School is a private boys' day school for students from Grades 1 through 12. Drama is an important part of the school's curriculum, valued for the development of inter-personal skills. The school's 350-seat theatre is an important part of its Centre for Creative Learning.

This courtyard-style theatre accommodates three formats: proscenium stage, apron stage, and arena stage. Novita's focus for this project was to provide a sense of intimacy and occasion in the auditorium for each of the three playing formats, matched with a stage and support spaces to complement the diverse functions.

Novita's role in the project was to refine the design for the auditorium, stage, and support spaces and to design the theatrical systems. In order to provide optimal lighting equipment positions, a circular tension grid was designed over the auditorium space. Theatrical systems were designed for safety and ease of operation for both staff and students.

Not only a performance space, the theatre is a teaching classroom for various arts and technology programs in the school curriculum. To allow the room to be a true multi-functional space, Novita designed audio-visual multimedia systems such as video projection and IT connectivity.

ISABEL BADER THEATRE

Location: Toronto, Ontario
Project Owner: University of Toronto
Date Completed: 2001
Project Cost: \$8 million
Architect: Lett/Smith Architects
Theatre Consultants: Novita



Victoria University, formerly Victoria College, is part of the campus of the University of Toronto and is located adjacent to the Provincial Legislature and the Royal Ontario Museum.

Through the generosity of the Bader Family, the University undertook to construct a theatre on a high visibility site in its campus core that was both small in area and had restrictions in height and massing.

While the goal was to build a theatre for academic purposes, the building also needed to include a floor of offices.

The Isabel Bader Theatre is a compact and elegant building which houses a 508 seat theatre with a single balcony and side galleries. Due to height restrictions on the site, the fly tower is less than full height and the rigging system has been designed to compensate.

The Isabel Bader Theatre is also located in the middle of the area where the Toronto International Film Festival occurs every September and through the generosity of the Academy Award winning film director, Norman Jewison, the theatre was fitted out as a Festival venue with 35 mm film projection.

CLIENT LIST

Municipal

Arts and Entertainment Centre, Milton
Burnhamthorpe Library Theatre, Mississauga
Capitol Theatre, Port Hope
Centennial Hall, London
Centrepointe Theatre, Ottawa
Civic Square, Mississauga
Community Waterfront Park, North Bay
Dow People Place, Sarnia
Fort Frances Community Theatre, Fort Frances
Gibson Cultural Centre, Alliston
Grace Hartman Amphitheatre, Sudbury
Gravenhurst Opera House, Gravenhurst
John Elliott Theatre, Georgetown
Living Arts Centre, Mississauga
London Central Library Theatre, London
Markham Theatre For Performing Arts, Markham
Mel Lastman Square, Toronto
National Theatre, Kabul, Afghanistan
Newmarket Theatre, Newmarket
Quinte Cultural Centre, Belleville
Rene M. Caisse Memorial Theatre, Bracebridge
Rose Theatre, Brampton
St. Clair Centre for the Arts, Windsor
Sudbury Performing Arts Centre, Sudbury
TCU Place (Centennial Auditorium), Saskatoon
The Centre in the Square, Kitchener
Uxbridge Music Hall, Uxbridge
Vaughan City Playhouse, Vaughan
Victoria Hall, Petrolia

Independent Schools

American School Theatre, Shanghai, China
Appleby College, Oakville
Country Day School, Richmond Hill
Crescent School, Toronto
Netherwood Performing Arts Centre, Rothesay
Redeemer University College, Ancaster
Ridley College, St. Catharines
St. John's Ravenscourt School, Winnipeg
Sterling Hall School, Toronto
Trinity College School, Port Hope
Xiamen College, Xiamen, China

Public Schools

De La Salle High School, Ottawa
Dufferin Peel Catholic District School Board
Essa Secondary School, Angus
Etobicoke Collegiate Institute, Etobicoke
Governor Simcoe School, St. Catharines
Iroquois Falls Theatre, Iroquois Falls
Milton District High School Theatre, Milton
Ministry of Education, Bermuda
North Toronto Collegiate Theatre, Toronto
Rainbow District School Board, Sudbury
St Elizabeth Catholic High School, Thornhill
St Benedict Catholic Secondary School, Sudbury
St Joseph-Scollard Hall, North Bay
Toronto District School Board (97 school projects)

Colleges and Universities

Carleton University, Ottawa
Humber College, Toronto
McMaster Health Sciences, McMaster University, Hamilton
Occidental College, Los Angeles, California
Sheridan College, Oakville
Southern Methodist University, Dallas, Texas
Trent University, Peterborough
University of Ontario Institute of Technology – Regent Theatre, Oshawa
University of Toronto, Toronto
University of Western Ontario, London
University of Winnipeg, Winnipeg, Manitoba

Production Companies

Alderney Landing Theatre, Halifax
Capitol Centre, North Bay
Equity Showcase Theatre, Toronto
Factory Theatre, Toronto
Fredericton Playhouse, Fredericton
Imperial Theatre, Sarnia
Magnus Theatre, Thunder Bay
Neptune Theatre, Halifax
Theatre Aquarius, Hamilton

Cultural Institutions

Black Creek Pioneer Village, Toronto
Community Living Dufferin, Orangeville
Chinese Cultural Centre, Toronto
Columbus Centre, Toronto
Elgin and Winter Garden Theatre Centre, Toronto
Japanese Canadian Cultural Centre, Toronto
Lebovic Jewish Community Centre, Toronto
Perimeter Institute, Waterloo
Royal Ontario Museum, Toronto
The Walmer Centre, Toronto
Todmorden Mills Theatre, Toronto
UJA Federation, Toronto
Victoria Park Amphitheatre, Niagara Falls

Commercial

BlackBox Theatre, Cologne, Germany
Casino Rama Entertainment Centre, Rama
Importanne Theatre, Zagreb, Croatia
Port Place Theatre, St. Catharines
Ricoh Coliseum, Toronto